



Thai, Lao, Myanmar and Cambodian New Year 2020 invites your business to become a Media sponsor or Partner for our spectacular 2nd Annual TLMC New Year on Saturday, April 25th, at Jack London Square, Oakland.

TLMC New Year is the South East Asian-focused event in the Bay Area held annually on the last weekend of April and continues to be the one of the largest and most anticipated annual events celebrating South East Asian achievement in the Bay Area. Nearly 5,000 visitors are expected to attend the TLMC New Year 2020, under the theme "Paradise".

Promotional Benefits of a Main Sponsor - \$3,000 (Customized barter packages will be considered.)

- Being a part of committees for opening ceremony on stage.
- Opportunity to expose your brand/business/organization to one of the largest events in the Bay Area & Thai Media.
- Presenting prizes to contestants on stage.
- A Complimentary Prime Spot Booth (Health Permit included)
- Experiencing once in a lifetime on 2020 Pride Float with your brand exposure.
- 10 minutes Live Cooking Show on site or marketing promotional activities of your choice
- Listing as Main Sponsor on Marketing collaterals related to TLMC New Year.
- Featured in all print materials (Banners, handouts, postcards, posters, etc.)
- Logo featured on TLMC website with dedicated link to your website and social media.
- Complimentary 1-minute promotional video of your brand made by our media team.
- Signage at the venue.

Promotional Benefits of a Sponsor - \$1,500 (Customized barter packages will be considered.)

- Logo featured on TLMC website with dedicated link to your website and social media.
- A Complimentary Food or Marketing Booth (Health Permit is not included)
- Presenting prizes to contestants on stage.
- Logo featured on our Promotional video and on stage.
- Featured in print materials (Banners, handouts, postcards, posters, etc.)
- 1-page written blog about your business on TLMC website (photos included)
- Signage at the venue

Promotional Benefits of a Sponsor - \$600 (Customized barter packages will be considered.)

- Logo featured on stage.
- A Complimentary Food or Marketing Booth (Health Permit is not included)
- Signage at the venue.